# Unsupervised Dimensionality Reduction via PCA 

David I. Inouye

Very high-dimensional data is becoming ubiquitous


- Images (1 million pixels)
- Text (100k unique words)
- Genetics (4 million SNPs)
- Business data (12 million products)


Single Nucleotide Polymorphism (SNPs)


Amazon Best Sellers


Why dimensionality reduction? Visualization

- Allows 2D scatterplot visualizations even of high-dimensional data (2D projection of digits)


Why dimensionality reduction?
Lower computation costs

- Suppose original dimension is large like $\mathrm{d}=100000$
(e.g., images, DNA sequencing, or text)


4-5 million SNPs in human genome.
https://www.diagnosticsolutionslab.com/tests/genomicinsight

## Why dimensionality reduction?

 Underlying phenomena is on lower dimensional space

## Outline of Principal Components Analysis (PCA)

1. Motivation for dimensionality reduction
2. Formal PCA problem: Min reconstruction
3. Derive PCA formulation for 1D

- Least error 1D projection is orthogonal
- Sum over all data points

4. Solution is based on truncated SVD
5. Equivalent problem: Max variance

Math: Principal Component Analysis (PCA) can be formalized as minimizing the linear reconstruction error of the data using only $k \leq d$ dimensions

- PCA can be formalized as
$\min _{\mathrm{Z} \in \mathbb{R}^{n \times k}, W \in \mathbb{R}^{d \times k}}\left\|X_{c}-Z W^{T}\right\|_{F}^{2}$ s.t. $W^{T} W=I_{k}$
- where

$$
\mathrm{X}_{\mathrm{c}}=\mathrm{X}-\mathbf{1}_{n} \mu_{x}^{T} \in \mathbb{R}^{n \times d} \quad \text { (centered input data) }
$$

Review of linear algebra and introduction to numpy Python library

- See Jupyter notebook, which can be opened and run in Google Colab

Math: Principal Component Analysis (PCA) can be formalized as minimizing the linear reconstruction error of the data using only $k \leq d$ dimensions

- PCA can be formalized as
$\min _{\mathrm{Z} \in \mathbb{R}^{n \times k}, \mathrm{~W} \in \mathbb{R}^{d \times k}}\left\|X_{C}-Z W^{T}\right\|_{F}^{2} \quad$ s.t. $W^{T} W=I_{k}$
- where

$$
\mathrm{X}_{\mathrm{c}}=\mathrm{X}-\mathbf{1}_{n} \mu_{x}^{T} \in \mathbb{R}^{n \times d} \quad \text { (centered input data) }
$$

Math: Principal Component Analysis (PCA) can be formalized as minimizing the linear reconstruction error of the data using only $k \leq d$ dimensions

$$
\min _{\mathrm{Z} \in \mathbb{R}^{n \times k}, \mathrm{~W} \in \mathbb{R}^{d \times k}}\left\|X_{C}-Z W^{T}\right\|_{F}^{2} \quad \text { s.t. } W^{T} W=I_{k}
$$

- Let's stare at this equation some more ©
-What does the orthogonal constraint mean?
- Why minimize the squared Frobenius norm?
- $\left\|X_{c}-Z W^{T}\right\|_{F}^{2}=\sum_{i=1}^{n}\left\|\boldsymbol{x}_{i}^{T}-\mathbf{z}_{i}^{T} W^{T}\right\|_{2}^{2}=\sum_{i=1}^{n}\left\|\boldsymbol{x}_{\boldsymbol{i}}-W \boldsymbol{z}_{i}\right\|_{2}^{2}$
- For analysis, let's simplify to a single dimension (i.e., $k=1$ )
- $\sum_{i=1}^{n}\left\|\boldsymbol{x}_{\boldsymbol{i}}-z_{i} \boldsymbol{w}\right\|_{2}^{2}$ where $z_{i}$ is a scalar

What is the best projection given a fixed subspace (line in 1D case)?

- If we are given $\boldsymbol{w}$, what is the best $z$ (i.e. minimum reconstruction error) for a given $\boldsymbol{x}$ ?
$\Rightarrow \min _{z}\|x-z w\|_{2}^{2}$

- The orthogonal projection!
- $z=\boldsymbol{x}^{T} \boldsymbol{w}=\|\boldsymbol{x}\|\|\boldsymbol{w}\| \cos \theta=\|\boldsymbol{x}\| \cos \theta$
- $z=\|x\| \cos \theta=$ hyp $\cdot \frac{\text { adj }}{\text { hyp }}=$ adj
- $z \boldsymbol{w}$ is a scaled vector along the line defined by $\boldsymbol{w}$

Thus, we can simplify to only minimizing over $W$
$\min _{z, \boldsymbol{w}:\|\boldsymbol{w}\|_{2}=1} \sum_{i=1}^{n}\left\|x_{i}-z_{i} \boldsymbol{w}\right\|_{2}^{2}=\min _{\boldsymbol{w}:\|\boldsymbol{w}\|_{2}=1} \sum_{i=1}^{n}\left\|x_{i}-\left(\boldsymbol{x}_{i}^{T} \boldsymbol{w}\right) \boldsymbol{w}\right\|_{2}^{2}$

- Now we can return to the Frobenius norm:

$$
\min _{\boldsymbol{w}:\|\boldsymbol{w}\|_{2}=1}\left\|X_{c}-\boldsymbol{z} \boldsymbol{w}^{\boldsymbol{T}}\right\|_{F}^{2} \text { where } \boldsymbol{z}=X_{c} \boldsymbol{w}
$$

- What is $\boldsymbol{z} \boldsymbol{w}^{\boldsymbol{T}}$ ? Have we seen something like this before?
- This is the best rank-1 approximation to $X_{C}$, which is given by the SVD!
- $\boldsymbol{w}=\boldsymbol{v}_{1}$ and $\boldsymbol{z}=\sigma_{1} \boldsymbol{u}_{1}$, where $\sigma_{1}, \boldsymbol{u}_{1}, \boldsymbol{v}_{1}$ are the first singular value, left singular vector and right singular vector respectively.

For $k \geq 1$, the PCA solution is the top $k$ right singular vectors

- If $X_{c}=U S V^{T}$, then the general solution is

$$
W^{*}=V_{1: k}
$$

- Remember: SVD is best $k$ dim. approximation



## Intuition: Principal component analysis finds the best linear projection onto a lower-dimensional space



2D to 1D projection: Red lines show the projection error onto 1D lines. PCA finds the line that has the smallest projection error (in this example, when it aligns with the purple).

## Minimizing reconstruction error (red lines) is equivalent to maximizing the variance of projection (spread of red points)

Max reconstruction error
Min variance


Min reconstruction error Max variance


$=\operatorname{argmax} \sigma_{Z}^{2}$ $w:\|w\|_{2}=1$

## Derivation of equivalence will require 2 facts

1. The squared Frobenius norm is equal to the trace of matrix times itself:

- $\|A\|_{F}^{2}=\operatorname{Tr}\left(A^{T} A\right)=\operatorname{Tr}\left(A A^{T}\right)$

2. Optimization solutions are invariant when the objective is multiplied by positive constant or a constant is added,

- $\underset{W}{\operatorname{argmin}} f(W)=\underset{W}{\operatorname{argmin}} a f(W)+b, \quad \forall a>0, b \in \mathbb{R}$

The PCA objective can be decomposed into the original variance minus the variance of projection

- Minimize reconstruction error
 $W: W^{T} W=I_{k}$
- $\left\|X_{C}-Z W^{T}\right\|_{F}^{2}$
$\bullet=\operatorname{Tr}\left(\left(X_{c}-Z W^{T}\right)\left(X_{c}-Z W^{T}\right)^{T}\right)$
$\bullet=\operatorname{Tr}\left(X_{c} X_{c}^{T}-2 Z W^{T} X_{c}^{T}+Z W^{T}\left(Z W^{T}\right)^{T}\right)$
$\stackrel{ }{ }=\operatorname{Tr}\left(X_{c} X_{c}^{T}-2 Z Z^{T}+Z W^{T} W Z^{T}\right)$
$\stackrel{\operatorname{lr}}{ } \quad \operatorname{Tr}\left(X_{c} X_{c}^{T}-2 Z Z^{T}+Z Z^{T}\right)$
$\stackrel{\wedge}{ }=\operatorname{Tr}\left(X_{c} X_{c}^{T}-Z Z^{T}\right)$
$\stackrel{=}{\operatorname{Tr}}\left(X_{c} X_{c}^{T}\right)-\operatorname{Tr}\left(Z Z^{T}\right)$
$\stackrel{\rightharpoonup}{ } \operatorname{Tr}\left(X_{c}^{T} X_{c}\right)-\operatorname{Tr}\left(Z^{T} Z\right)$

Equivalence is derived by manipulating optimization problem
$-\operatorname{argmin}\left\|X_{c}-\left(X_{C} W\right) W^{T}\right\|_{F}^{2}$

$$
W: W^{T} W=I_{k}
$$

- $=\operatorname{argmin} \operatorname{Tr}\left[X_{c}^{T} X_{c}\right]-\operatorname{Tr}\left[Z^{T} Z\right]$ $W: W^{T} W=I_{k}$
- $=\operatorname{argmin}-\operatorname{Tr}\left[Z^{T} Z\right]$ $W: W^{T} W=I_{k}$
$\bullet=\operatorname{argmax} \operatorname{Tr}\left[Z^{T} Z\right]$ $W: W^{T} W=I_{k}$
$\bullet=\underset{\operatorname{argmax}}{\sum_{j=1}^{k} \hat{\sigma}_{z, j}^{2}}$

$$
W: W^{T} W=I_{k} \quad \text { sum of variances in projected space) }
$$

Equivalent solutions: The solution to both problems is the top $k$ right singular vectors of $X_{c}$

- Minimize reconstruction error

$$
\min _{W: W^{T} W=I_{k}}\left\|X_{c}-\left(X_{c} W\right) W^{T}\right\|_{F}^{2}
$$

- Singular value decomposition (SVD) of $X_{c}=U S V^{T}$
- Solution: $W^{*}=V_{1: k}$
- Maximize variance of latent projection (equivalent solution)

$$
\max _{W: W^{T} W=I_{k}} \operatorname{Tr}\left(Z^{T} Z\right)=\sum_{j=1}^{k} \hat{\sigma}_{Z, j}^{2}
$$

- Equivalent solution is the eigenvectors of $X_{c}^{T} X_{c}=n \widehat{\Sigma}$
- $X_{c}^{T} X_{c}=\left(U S V^{T}\right)^{T}\left(U S V^{T}\right)=\left(V S U^{T}\right)\left(U S V^{T}\right)=V S\left(U^{T} U\right) S V^{T}=V S^{2} V^{T}=Q \Lambda Q^{T}$
- Solution: $W^{*}=Q_{1: k} \equiv V_{1: k}$ !


## Recap: Principal Components Analysis (PCA)

1. Motivation for dimensionality reduction
2. Formal PCA problem: Min reconstruction
3. Derive PCA formulation for 1D

- Least error 1D projection is orthogonal
- Sum over all data points

4. Solution is based on truncated SVD
5. Alternative viewpoint: Max variance

- Derive equivalence
- Derive equivalent solutions


## Demo of PCA via sklearn (time permitting)

- Random projections vs PCA projections
- Visualizations of
- Minimum reconstruction error
- Maximum variance
- Explained variance based on $k$
- Code examples
- Digits
- Eigenfaces


## Questions?

