## Unsupervised Dimensionality Reduction via PCA

## Very high-dimensional data is becoming ubiquitous

Images (1 million pixels)

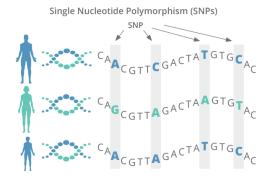
► Text (100k unique words)

Genetics (4 million SNPs)

Business data (12 million products)



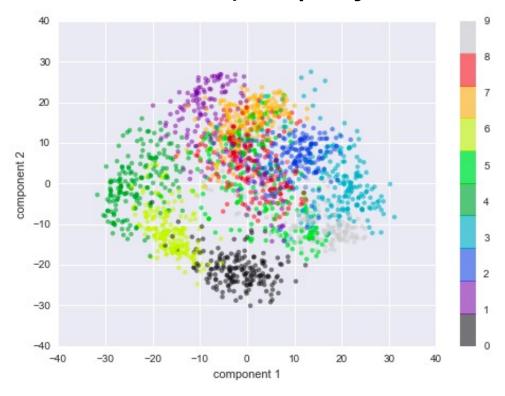






### Why dimensionality reduction? Visualization

 Allows 2D scatterplot visualizations even of high-dimensional data (2D projection of digits)

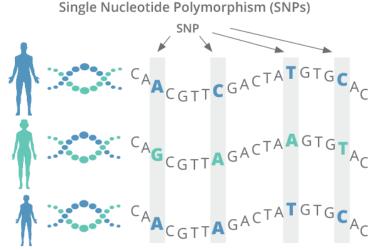


https://jakevdp.github.io/PythonDataScienceHandbook/05.09-principal-component-analysis.html

## Why dimensionality reduction? Lower computation costs

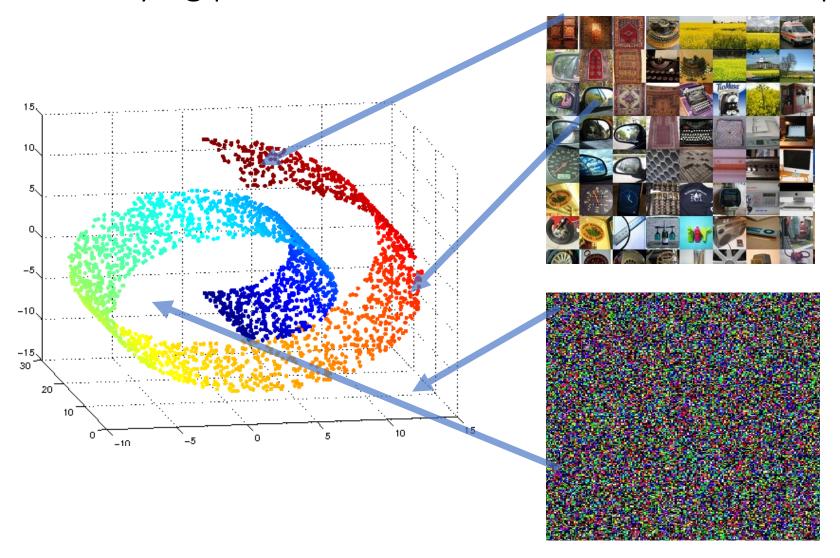
► Suppose original dimension is large like d = 100000 (e.g., images, DNA sequencing, or text)

If we reduce to k=100 dimensions, the training algorithm can be sped up by  $1000 \times$ 



4-5 million SNPs in human genome. <a href="https://www.diagnosticsolutionslab.com/tests/genomicinsight">https://www.diagnosticsolutionslab.com/tests/genomicinsight</a>

## Why dimensionality reduction? Underlying phenomena is on lower dimensional space



### Outline of Principal Components Analysis (PCA)

- 1. Motivation for dimensionality reduction
- 2. Formal PCA problem: Min reconstruction
- 3. Derive PCA formulation for 1D
  - Least error 1D projection is orthogonal
  - Sum over all data points
- 4. Solution is based on truncated SVD
- 5. Equivalent problem: Max variance

Math: Principal Component Analysis (PCA) can be formalized as minimizing the *linear* reconstruction error of the data using only  $k \leq d$  dimensions

PCA can be formalized as

$$\min_{\mathbf{Z} \in \mathbb{R}^{n \times k}, \mathbf{W} \in \mathbb{R}^{d \times k}} ||X_c - ZW^T||_F^2 \text{ s.t. } W^TW = I_k$$

• where  $X_c = X - \mathbf{1}_n \mu_x^T \in \mathbb{R}^{n \times d}$  (centered input data)

Review of linear algebra and introduction to numpy Python library

See Jupyter notebook, which can be opened and run in Google Colab

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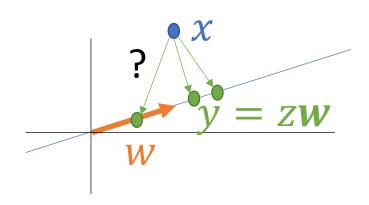
$$\min_{\mathbf{Z} \in \mathbb{R}^{n \times k}, \mathbf{W} \in \mathbb{R}^{d \times k}} ||X_c - ZW^T||_F^2 \text{ s.t. } W^TW = I_k$$

- ▶ Let's stare at this equation some more ©
- What does the orthogonal constraint mean?
- Why minimize the squared Frobenius norm?
- $||X_c ZW^T||_F^2 = \sum_{i=1}^n ||x_i^T z_i^T W^T||_2^2 = \sum_{i=1}^n ||x_i W z_i||_2^2$
- For analysis, let's simplify to a single dimension (i.e., k=1)
  - $ightharpoonup \sum_{i=1}^n ||x_i z_i w||_2^2$  where  $z_i$  is a scalar

## What is the best projection given a fixed subspace (line in 1D case)?

If we are given w, what is the best z (i.e. minimum reconstruction error) for a given x?

$$\min_{z} ||x - zw||_2^2$$



The orthogonal projection!

$$z = x^T w = ||x|| ||w|| \cos \theta = ||x|| \cos \theta$$

$$z = ||x|| \cos \theta = \text{hyp} \cdot \frac{\text{adj}}{\text{hyp}} = \text{adj}$$

zw is a scaled vector along the line defined by w

### Thus, we can simplify to only minimizing over W

$$\min_{\boldsymbol{z},\boldsymbol{w}:\|\boldsymbol{w}\|_{2}=1} \sum_{i=1}^{n} \|\boldsymbol{x}_{i} - \boldsymbol{z}_{i}\boldsymbol{w}\|_{2}^{2} = \min_{\boldsymbol{w}:\|\boldsymbol{w}\|_{2}=1} \sum_{i=1}^{n} \|\boldsymbol{x}_{i} - (\boldsymbol{x}_{i}^{T}\boldsymbol{w})\boldsymbol{w}\|_{2}^{2}$$

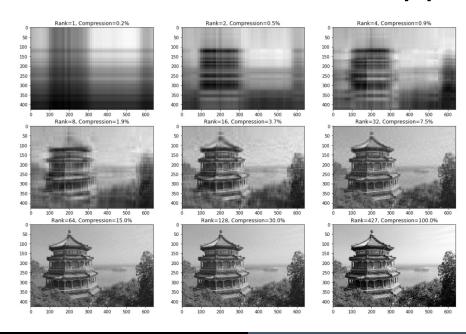
Now we can return to the Frobenius norm: 
$$\min_{\boldsymbol{w}: \|\boldsymbol{w}\|_2 = 1} \|\boldsymbol{X}_c - \boldsymbol{z} \boldsymbol{w}^T\|_F^2 \text{ where } \boldsymbol{z} = \boldsymbol{X}_c \boldsymbol{w}$$
• What is  $\boldsymbol{z} \boldsymbol{w}^T$ ? Have we seen something like this before?

- ▶ This is the best rank-1 approximation to  $X_c$ , which is given by the SVD!
  - $w=v_1$  and  $z=\sigma_1u_1$ , where  $\sigma_1,u_1,v_1$  are the first singular value, left singular vector and right singular vector respectively.

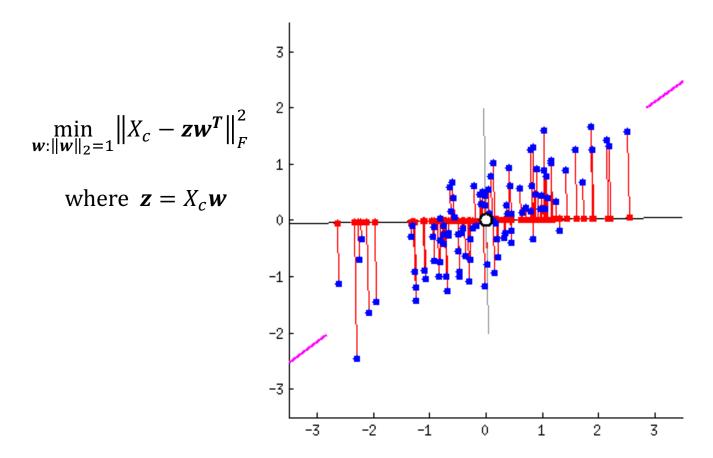
For  $k \ge 1$ , the PCA solution is the top k right singular vectors

If  $X_c = USV^T$ , then the general solution is  $W^* = V_{1:k}$ 

Remember: SVD is best k dim. approximation



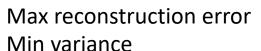
## Intuition: Principal component analysis finds the **best linear projection** onto a lower-dimensional space

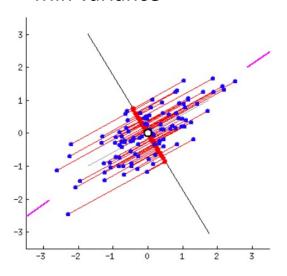


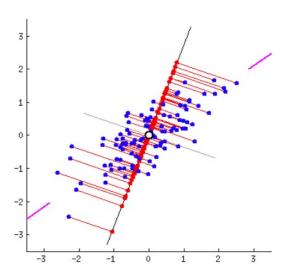
2D to 1D projection: Red lines show the projection error onto 1D lines. PCA finds the line that has the smallest projection error (in this example, when it aligns with the purple).

https://stats.stackexchange.com/questions/2691/making-sense-of-principal-component-analysis-eigenvectors-eigenvalues

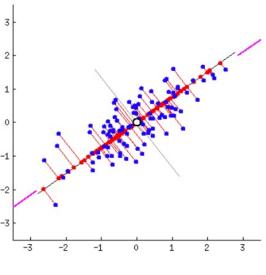
# Minimizing reconstruction error (red lines) is equivalent to maximizing the variance of projection (spread of red points)







### Min reconstruction error Max variance



$$\underset{\boldsymbol{w}:\|\boldsymbol{w}\|_{2}=1}{\operatorname{argmin}} \|X_{c} - \boldsymbol{z}\boldsymbol{w}^{T}\|_{F}^{2}$$

$$= \underset{\boldsymbol{w}: \|\boldsymbol{w}\|_2 = 1}{\operatorname{argmax}} \, \sigma_z^2$$

where 
$$\mathbf{z} = X_c \mathbf{w}$$

### Derivation of equivalence will require 2 facts

1. The squared Frobenius norm is equal to the trace of matrix times itself:

$$||A||_F^2 = \operatorname{Tr}(A^T A) = \operatorname{Tr}(AA^T)$$

- Optimization solutions are invariant when the objective is multiplied by positive constant or a constant is added,
  - ► argmin  $f(W) = \underset{W}{\operatorname{argmin}} af(W) + b$ ,  $\forall a > 0, b \in \mathbb{R}$

The PCA objective can be decomposed into the original variance minus the variance of projection

```
Minimize reconstruction error \min_{W:W^TW=I_k} ||X_C - ZW^T||_F^2,
                                                                       where Z = X_c W
|X_C - ZW^T|_F^2
 = \operatorname{Tr}((X_c - ZW^T)(X_c - ZW^T)^T) 
 = \text{Tr}(X_C X_C^T - 2ZW^T X_C^T + ZW^T (ZW^T)^T) 
 = \operatorname{Tr}(X_C X_C^T - 2Z Z^T + Z W^T W Z^T) 

ightharpoonup = \operatorname{Tr}(X_C X_C^T - 2ZZ^T + ZZ^T)

ightharpoonup = \operatorname{Tr}(X_C X_C^T - \mathbf{Z} \mathbf{Z}^T)

hildsymbol{\triangleright} = \operatorname{Tr}(X_C X_C^T) - \operatorname{Tr}(Z Z^T)

ightharpoonup = \operatorname{Tr}(X_C^T X_C) - \operatorname{Tr}(Z^T Z)
```

## Equivalence is derived by manipulating optimization problem

• argmin  $||X_c - (X_c W)W^T||_F^2$  $W:W^TW=I_k$  $ightharpoonup = \operatorname{argmin} \operatorname{Tr}[X_c^T X_c] - \operatorname{Tr}[Z^T Z]$  $W:W^TW=I_k$  $\blacktriangleright$  = argmin  $-\text{Tr}[Z^TZ]$  $W:W^TW=I_k$  $\triangleright$  = argmax Tr[ $Z^TZ$ ]  $W:W^TW=I_k$  $\triangleright$  = argmax  $\sum_{i=1}^{k} \hat{\sigma}_{z,i}^2$  $W:W^TW=I_k$ (sum of variances in projected space)

## Equivalent solutions: The solution to both problems is the top k right singular vectors of $X_c$

Minimize reconstruction error

$$\min_{W:W^TW=I_k} ||X_C - (X_C W)W^T||_F^2$$

- Singular value decomposition (SVD) of  $X_c = USV^T$
- ▶ Solution:  $W^* = V_{1:k}$
- Maximize variance of latent projection (equivalent solution)

$$\max_{W:W^TW=I_k} \operatorname{Tr}(Z^TZ) = \sum_{j=1}^{\kappa} \hat{\sigma}_{z,j}^2$$

• Equivalent solution is the eigenvectors of  $X_c^T X_c = n\hat{\Sigma}$ 

▶ Solution:  $W^* = Q_{1:k} \equiv V_{1:k}!$ 

#### Recap: Principal Components Analysis (PCA)

- 1. Motivation for dimensionality reduction
- 2. Formal PCA problem: Min reconstruction
- 3. Derive PCA formulation for 1D
  - Least error 1D projection is orthogonal
  - Sum over all data points
- 4. Solution is based on truncated SVD
- 5. Alternative viewpoint: Max variance
  - Derive equivalence
  - Derive equivalent solutions

### Demo of PCA via sklearn (time permitting)

- Random projections vs PCA projections
- Visualizations of
  - Minimum reconstruction error
  - Maximum variance
  - Explained variance based on k
- Code examples
  - Digits
  - Eigenfaces

### Questions?