

# Unsupervised Dimensionality Reduction

ECE57000: Artificial Intelligence, Fall 2019

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# Announcements

- ▶ Must submit term paper PDF to TWO assignments on Blackboard
  - ▶ Peer assessment
  - ▶ Instructor assessment
- ▶ Course project
  - ▶ No deadline extension
  - ▶ Paper should be **5.5-6** pages long (excluding references)
  - ▶ Strict limit on 6 pages, can include appendix
  - ▶ I'd suggest finish term paper with minimum viable product, then improve if time available
  - ▶ Looking for deeper understanding via writing and implementation (rather than results themselves)

# Announcements: (Tentative) Review format

- ▶ 1. Please summarize the key idea in each published paper that this term paper reports on in one sentence.
  - ▶ If the paper does not have clear headings for the 3 selected papers (e.g., the paper has a single "Related Works" section), please just choose 3 papers that are cited and discussed in the related works section. Some term papers may discuss more than 3 papers.
- ▶ 2. Please summarize the implementation that this term paper reports. State what the implementation takes as input (in one sentence). State what the implementation produces as output (in one sentence). Describe the algorithm in English, mathematical notation, or pseudocode.
- ▶ 3. Please summarize the experiments/evaluations and results in one sentence.
- ▶ 4. What didn't you understand in this term paper (one sentence)?
- ▶ 5. How can the author improve this term paper (one sentence)?
- ▶ Please "reverse" rank (where 5 is best) this selection in comparison to the other papers you are reviewing, i.e., 5 = Best paper, ..., 1= Worst paper.

## Announcements: A few principles for reviews (Credit: Prof. Jeffrey Siskind)

1. It is imperative to be polite in reviews.
2. The primary purpose of the review is not to criticize the author or their work; it is to help them improve their work.
3. The most helpful things in reviews are suggestions about how to improve the paper.
4. Telling the author what you understood and what you didn't also helps the author improve the paper.

# Why dimensionality reduction?

Lower computation costs

- ▶ Suppose original dimension is large like  $d = 10000$   
(e.g., images, DNA sequencing, or text)
- ▶ If we reduce to  $k = 100$  dimensions, the training algorithm can be sped up by  $100\times$

# Why dimensionality reduction?

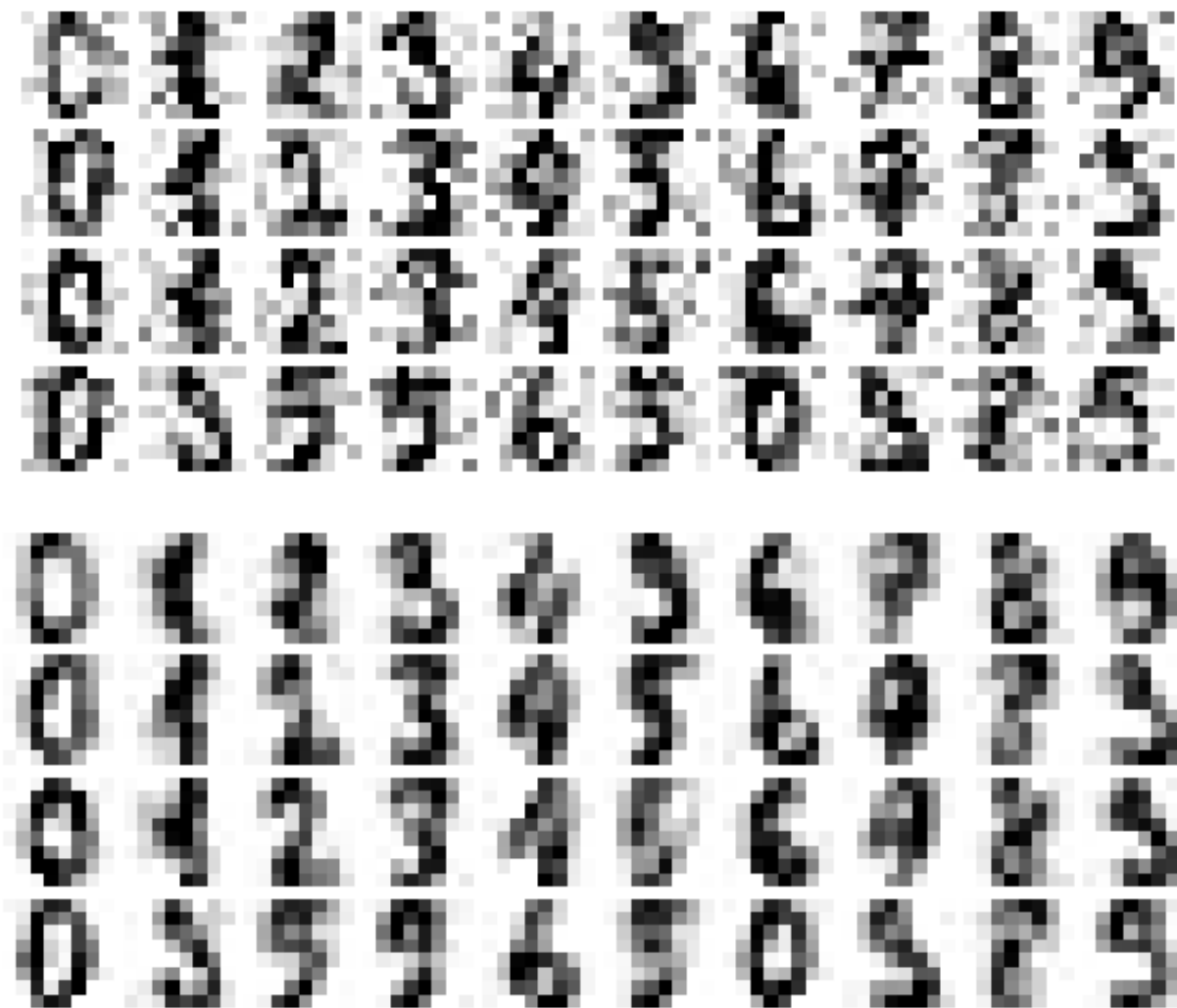
## Visualization

- ▶ Allows 2D scatterplot visualizations even of high-dimensional data (2D projection of digits)



# Why dimensionality reduction?

Noise reduction via reconstruction



# Demo of PCA via sklearn

- ▶ Random projections vs PCA projections
- ▶ Visualizations of
  - ▶ Minimum reconstruction error
  - ▶ Maximum variance
  - ▶ Explained variance based on  $k$
- ▶ Code examples
  - ▶ Digits
  - ▶ Eigenfaces



# Relation to clustering:

## One-hot vectors vs continuous vectors

- ▶  $k$ -means clustering can be seen as reducing the dimensionality to  $k$  latent categories
  - ▶ Each category can be represented by a one-hot vector of length  $k$   
e.g., if  $k = 3$ ,  $z_i \in \{[1,0,0], [0,1,0], [0,0,1]\}, \forall i$
  - ▶ Every instance can only “belong” to one category
- ▶ In dimensionality reduction techniques, the latent vectors can have non-zeros for all  $k$  latent dimensions
  - ▶ e.g., if  $k = 3$ ,  $z_i \in \mathbb{R}^3, \forall i$

Relation to clustering: K-means objective can be reformulated as seeking the best approximation to  $X$  with low rank constraint ( $k < d$ )

- ▶ Original k-means objective

$$\min_{\substack{\mathcal{C}_1, \dots, \mathcal{C}_k \\ \mu_1, \dots, \mu_k}} \sum_{j=1}^k \sum_{x \in \mathcal{C}_j} \|x - \mu_j\|_2^2$$

- ▶ Equivalent to the following objective

$$\min_{Z, M} \|X - ZM\|_F^2$$

where  $Z \in \{0,1\}^{n \times k}$ ,  $\sum_j z_{ij} = 1, \forall i$

and  $M \in \mathbb{R}^{k \times d}$

- ▶ What if we relax the constraint on  $Z$ ?

# Derivation of equivalence between two objectives for $k$ -means

- ▶  $y_i \in \{1, \dots, k\}$  is the cluster label for each instance
- ▶  $z_i$  is the corresponding one hot vector to  $y_i$
- ▶  $M = \begin{bmatrix} \mu_1 \\ \vdots \\ \mu_k \end{bmatrix}$  is the matrix of mean vectors
- ▶  $\sum_{j=1}^k \sum_{x \in \mathcal{C}_j} \|x - \mu_j\|_2^2 = \sum_{i=1}^n \|x_i - \mu_{y_i}\|_2^2 = \sum_{i=1}^n \|x_i - z_i M\|_2^2 = \sum_{i=1}^n \sum_{s=1}^d (x_{is} - z_i^T m_s)^2 = \left( \sqrt{\sum_{i=1}^n \sum_{s=1}^d (x_{is} - z_i^T m_s)^2} \right)^2 = \|X - ZM\|_F^2$

Principal Component Analysis (PCA) can be seen as minimizing the reconstruction error of the data using only  $k \leq d$  components

- ▶ (compare errors on board - cluster vs. PCA)
- ▶ Similar to clustering except  $Z$  is unconstrained and  $W^T$  has orthogonal rows

$$\min_{Z, W} \|X_c - ZW^T\|_F^2$$

- ▶ where

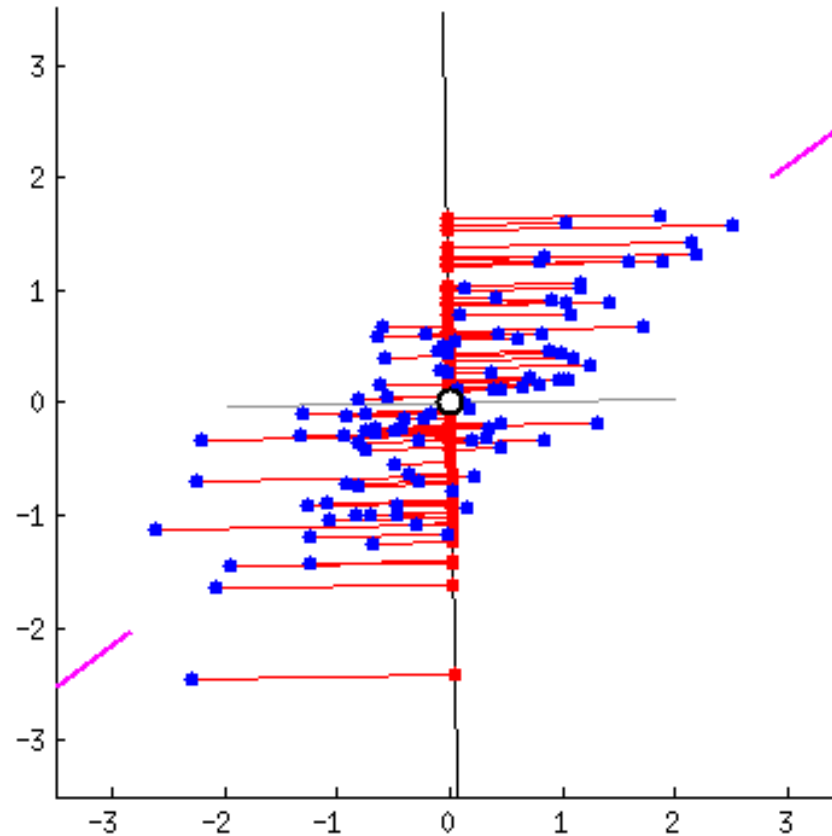
$X_c = X - \mu_x$  (centered)

$Z \in \mathbb{R}^{n \times k}$  (latent representation)

$W^T \in \mathbb{R}^{k \times d}$  (principal components)

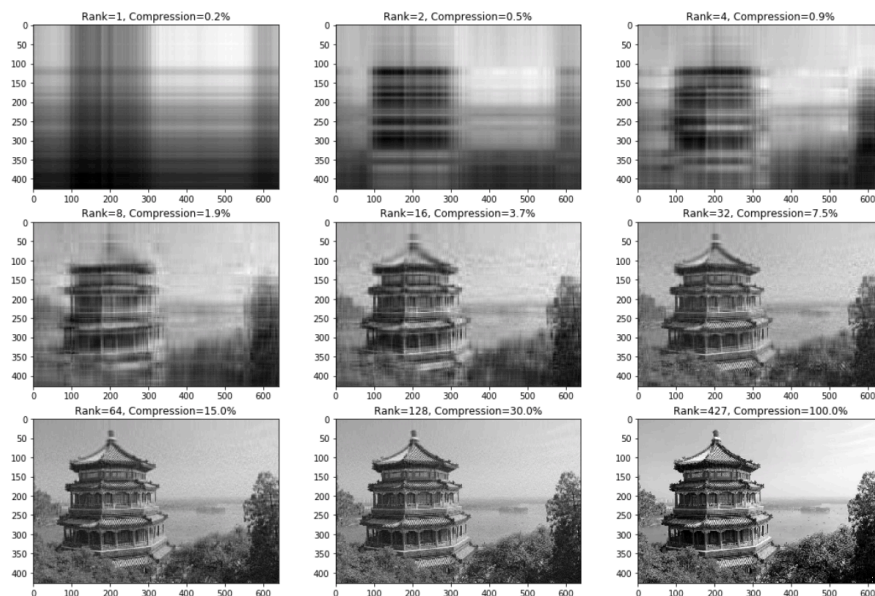
$w_s^T w_t = 0, w_s^T w_s = \|w_s\|_2 = 1, \forall s, t$   
(orthogonal constraint)

# Minimum reconstruction error (red bars)

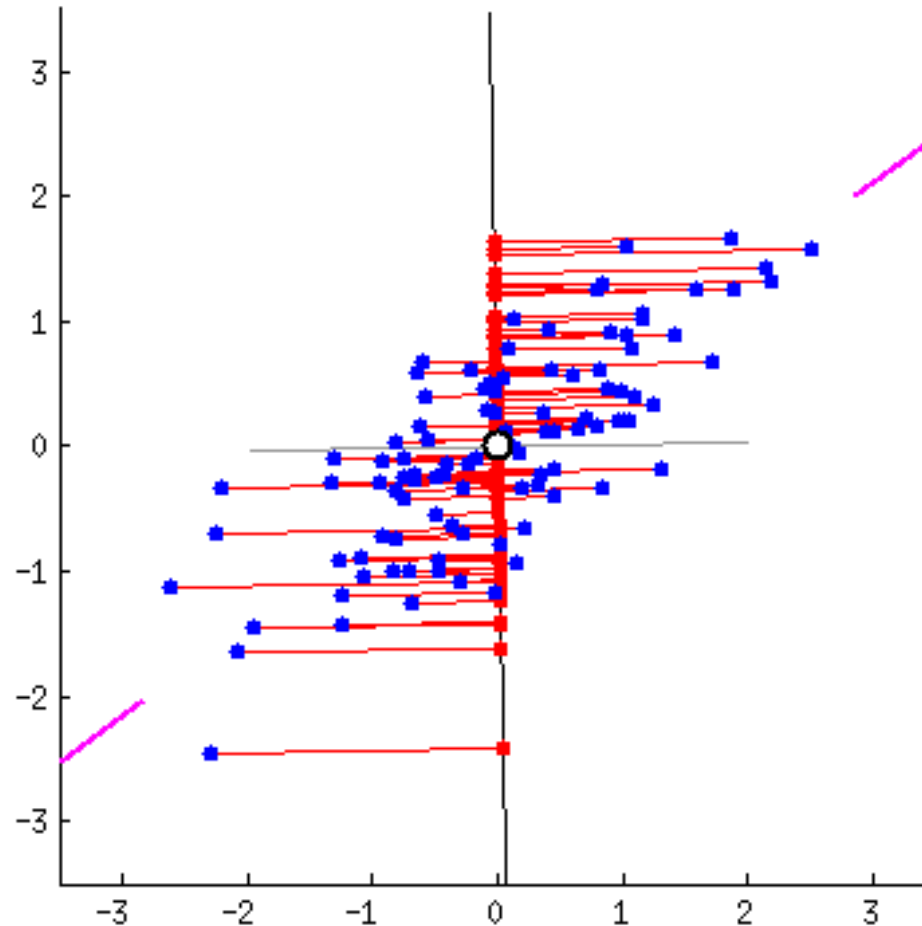


The solution can be computed as the top  $k$  right singular vectors via SVD (lowest reconstruction error)

- ▶ If  $X_c = USV^T$ , then the solution to the previous problem is simply  $W^T = V_{1:k}^T$ 
  - ▶ i.e. the first  $k$  singular vectors
- ▶ Remember if  $k = d$ , then perfect reconstruction



Minimum reconstruction error (red bars) =  
Maximum latent variance (spread of red points)



Minimizing reconstruction error is equivalent to maximizing variance of latent projection

- ▶ (compare interpretations on board)
- ▶ Consider one-dimensional projection, i.e.  $k = 1$
- ▶ Let  $z = w^T x$ , where  $\|w\|_2 = 1$
- ▶ What is the empirical variance?
  - ▶ For simplicity, we assume  $X$  has a mean of 0.

$$\begin{aligned}\widehat{var}[z] &= \widehat{\mathbb{E}}[(z - \mu_z)^2] = \widehat{\mathbb{E}}[z^2] \\ &= \widehat{\mathbb{E}}[(w^T x)(w^T x)] = \widehat{\mathbb{E}}[w^T (xx^T) w] \\ &= w^T \widehat{\mathbb{E}}[xx^T] w = w^T \widehat{\Sigma}_x w\end{aligned}$$

- ▶ Thus we have the following:

$$\max_w w^T \widehat{\Sigma}_x w, \quad s. t. \|w\|_2 = 1$$



The solution is the eigenvector with the largest eigenvalue of  $\hat{\Sigma}_x$

For general  $k$ , the solution is the top  $k$  eigenvectors

- ▶ Suppose  $\hat{\Sigma}_x = Q\Lambda Q^T$ , where  $\lambda_1 \geq \lambda_2 \geq \dots \geq 0$  (because  $\hat{\Sigma}_x$  is positive semi-definite)
- ▶ Then,  $w^* = q_1 = \arg \max_w w^T \hat{\Sigma}_x w$
- ▶ The more general case

$$W^* = Q_{1:k} = \arg \max_{W \in \mathbb{R}^{d \times k}} \sum_{j=1}^k w_j^T \hat{\Sigma}_x w_j$$

$$\text{where } w_s^T w_t = 0, w_s^T w_s = \|w_s\|_2 = 1, \forall s, t$$

Both approaches get the first  $k$  right singular vectors of  $X_c$

- ▶ Minimize reconstruction error
  - ▶ Singular value decomposition (SVD) of  $X_c = USV^T$
  - ▶ Solution:  $W^T = V_{1:k}^T$
- ▶ Maximize variance of latent projection
  - ▶ Eigendecomposition of covariance
$$\begin{aligned}\widehat{\mathbb{E}}[xx^T] &= X_c^T X_c = (USV^T)^T (USV^T) \\ &= (VSU^T)(USV^T) = VS(U^T U)SV^T = VS^2V^T \\ &= Q\Lambda Q^T\end{aligned}$$
  - ▶ Solution:  $W^T = Q_{1:k}^T = V_{1:k}^T$

# Non-negative matrix factorization (NMF) provides more of a part-based representation than PCA

## ► Objective NMF

$$\min_{Z, W} \|X - ZW^T\|_F^2$$

where

$$X \in \mathbb{R}_+^{n \times d}$$

$$Z \in \mathbb{R}_+^{n \times k}$$

$$W^T \in \mathbb{R}_+^{k \times d}$$

PCA



Positive values (black) and  
negative values (red)

Reconstructed

$$\times =$$

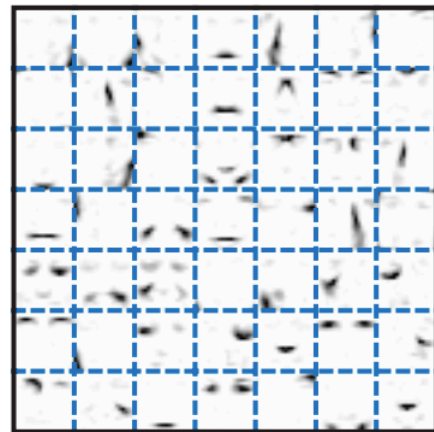
Original



Reconstructed

$$\times =$$

NMF



Lee, Daniel D and Seung, H Sebastian (1999). "[Learning the parts of objects by non-negative matrix factorization](http://www.columbia.edu/~jwp2128/Teaching/E4903/papers/nmf_nature.pdf)" (PDF). *Nature*. **401** (6755): 788–791. [http://www.columbia.edu/~jwp2128/Teaching/E4903/papers/nmf\\_nature.pdf](http://www.columbia.edu/~jwp2128/Teaching/E4903/papers/nmf_nature.pdf)

NMF on document-word count matrix can be seen to identify underlying topics/factors

- ▶ Suppose we have a collection of  $n$  documents and there are  $d$  unique words
- ▶ Let each dimension correspond to the count of that word in the document
- ▶ Example:
  - ▶ “Intelligent applications creates intelligent business processes”
  - ▶ “Bots are intelligent applications”
  - ▶ “I do business intelligence”
- ▶ Non-negative document-word matrix

	intelligent	applications	creates	business	processes	bots	are	i	do	intelligence
Doc 1	2	1	1	1	1	0	0	0	0	0
Doc 2	1	1	0	0	0	1	1	0	0	0
Doc 3	0	0	0	1	0	0	0	1	1	1

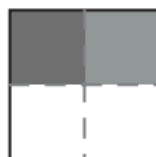
<https://www.darrinbishop.com/blog/2017/10/text-analytics-document-term-matrix/>

# NMF on encyclopedia articles reveals underlying topics in each document

4 selected components or “topics”

court government council culture supreme constitutional rights justice	president served governor secretary senate congress presidential elected
flowers leaves plant perennial flower plants growing annual	disease behaviour glands contact symptoms skin pain infection

×



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Encyclopedia entry:  
'Constitution of the  
United States'

president (148)  
congress (124)  
power (120)  
united (104)  
constitution (81)  
amendment (71)  
government (57)  
law (49)

Other  
irrelevant  
topics

metal process method paper ... glass copper lead steel
person example time people ... rules lead leads law

Lee, Daniel D and Seung, H Sebastian (1999). ["Learning the parts of objects by non-negative matrix factorization"](http://www.columbia.edu/~jwp2128/Teaching/E4903/papers/nmf_nature.pdf) (PDF). *Nature*. **401** (6755): 788–791. [http://www.columbia.edu/~jwp2128/Teaching/E4903/papers/nmf\\_nature.pdf](http://www.columbia.edu/~jwp2128/Teaching/E4903/papers/nmf_nature.pdf)

Probabilistic Latent Semantic Analysis (PLSA) can be seen as non-negative matrix factorization with KL divergence loss (instead of squared error)

government tax budget cut spending cuts deficit taxes reform billion	president chairman executive chief officer vice company named board director	banks debt brazil new loans dlrs bankers bank payments billion	pct january february rise rose 1986 december year fell prices	union air workers strike airlines aircraft port boeing employees airline	marks currency dollar german bundesbank central mark west dollars dealers	gold steel plant mining copper tons silver metal production ounces	billion dlrs year surplus deficit foreign current trade account reserves
trading exchange futures stock options index contracts market london exchanges	american general motors chrysler gm car ford test cars motor	trade japan japanese ec states united officials community european imports	oil crude energy petroleum prices bpd barrels barrel exploration price	vs cts net loss mln shr qtr revs profit note	areas weather area normal good crop damage caused affected people	food drug study aids product treatment company environmental products approval	house reagan president administration congress white secretary told volcker reagans

Thomas Hofmann, [Learning the Similarity of Documents : an information-geometric approach to document retrieval and categorization](#), [Advances in Neural Information Processing Systems](#) 12, pp-914-920, [MIT Press](#), 2000

Equivalence formalized in:

Gaussier, E., & Goutte, C. (2005, August). Relation between PLSA and NMF and implications. In *Proceedings of the 28th annual international ACM SIGIR conference on Research and development in information retrieval* (pp. 601-602). ACM.

# The more well-known variant of topic modeling is called Latent Dirichlet Allocation (LDA)

**Figure 1. The intuitions behind latent Dirichlet allocation. We assume that some number of “topics,” which are distributions over words, exist for the whole collection (far left). Each document is assumed to be generated as follows. First choose a distribution over the topics (the histogram at right); then, for each word, choose a topic assignment (the colored coins) and choose the word from the corresponding topic. The topics and topic assignments in this figure are illustrative—they are not fit from real data. See Figure 2 for topics fit from data.**

