## Word Embeddings

ECE57000: Artificial Intelligence David I. Inouye Fundamental question: How should <u>words</u> be represented so that relationships are encoded?

- Let w<sub>i</sub> denote the representation of the *i*-th word
- Synonyms should be similar
  - "Car" and "auto", e.g.,  $sim(w_{car}, w_{automobile}) = 1$
- Antonyms should be dissimilar
  - "Good" and "bad", e.g.,  $sim(w_{good}, w_{bad}) = -1$
- Related words would have some similarity
  - "School" and "book", e.g., sim(w<sub>school</sub>, w<sub>book</sub>) = 0.5

Fundamental question: How should <u>words</u> be represented so that relationships are encoded?

Encode more complex relationships like analogies

King is to man as queen is to



https://samyzaf.com/ML/nlp/nlp.html

<u>Word embeddings</u> can be used to represent words with dense vectors that encode semantic relationships

Would one-hot vectors work?

▶ i.e.,  $w_1 = [1,0,0,\cdots], w_2 = [0,1,0,\cdots], w_3 = [0,0,1,\cdots],$ 

Goal: Automatically learn dense word embeddings that encode semantic information just given a bunch of text data (easy to obtain).

Motivation: The <u>distributional hypothesis</u> in linguistics assumes words that occur in the same context are related. Word embeddings are estimated via <u>self-supervised</u> <u>learning</u>—a type of unsupervised learning

- Self-supervised learning attempts to predict part of the data given other parts
  - Predict half of an image given the other half
  - Predict future from past
  - Predict past from future
  - Our case: Predict missing word(s) in sentence
- These are "pseudo" tasks
  - After training we don't care about the model's predictions
  - However, latent semantic structure emerges (i.e., the word embeddings are meaningful and useful)

Word2vec Task 1: Predict middle word given words before and after target word

## Sliding window across text

- Joe fixed the fence while working in the yard.
- Joe fixed \_\_\_\_\_ fence while working in the yard.
- Joe fixed the \_\_\_\_\_ while working in the yard.
- Joe fixed the fence \_\_\_\_\_working in the yard.
- Joe fixed the fence while \_\_\_\_\_ in the yard.
- The <u>target word</u> is the word to be predicted
- The <u>context</u> is the words before and after

Word2vec Task 1: <u>Continuous Bag-of-Words</u> (CBOW) architecture is a simple linear model

- CBOW adds the word embeddings of the context together (i.e., BoW) and then tries to predict
- $\log p(y|C) = \log \sigma(A(\sum_{i \in C} w_i) + b)$
- ► The CBOW can be seen to be a  $\log p(y|C) = \log \sigma(A(WC)\mathbf{1}_{2m} + b)$   $A \in \mathbb{R}^{d \times k}, \quad W \in \mathbb{R}^{k \times d},$  $C \in \{0,1\}^{d \times 2m}, \quad \mathbf{1}_{2m} = [1,1,1,\cdots]^T$

Let d, k, m denote the vocabulary size, the embedding dimension and the context size

## Word2vec Task 2: Predict context given target word (mirror of task 1)

## Could create paired training dataset

Thou shalt not make a machine in the likeness of a human mind

thou	shalt	not	make	а	machine	in	the	
thou	shalt	not	make	а	machine	in	the	
					1			
thou	shalt	not	make	а	machine	in	the	
thou	shalt	not	make	а	machine	in	the	
thou	shalt	not	make	а	machine	in	the	

input word	target word		
not	thou		
not	shalt		
not	make		
not	а		
make	shalt		
make	not		
make	а		
make	machine		
а	not		
а	make		
а	machine		
а	in		
machine	make		
machine	а		
machine	in		
machine	the		
in	а		
in	machine		
in	the		
in	likeness		

Example from http://jalammar.github.io/illustrated-word2vec/

Word2vec Task 2: However, this task is often too computationally expensive

 Predicting one word in a large vocabulary (think millions of words) is too expensive so simplify task to predict yes or no

input word	target word	
not	thou	
not	shalt	
not	make	
not	а	
make	shalt	
make	not	
make	а	
make	machine	

input word	output word	target
not	thou	1
not	shalt	1
not	make	1
not	а	1
make	shalt	1
make	not	1
make	а	1
make	machine	1

Example from http://jalammar.github.io/illustrated-word2vec/

Word2vec Task 2: <u>Negative sampling</u> of words that should not be in context is required

Add random negative examples



Pick randomly from vocabulary (random sampling)

Example from http://jalammar.github.io/illustrated-word2vec/

Word2vec Task 2: The skip-gram model with negative sampling is simple

- The model merely trains a logistic regression  $\sum_{w_c \in \mathcal{C}} \left( \log p(w_c | w_{mid}) + \sum_{w_n \sim Neg} \log(1 - p(w_n | w_{mid})) \right)$
- This can be written as:

$$\sum_{w_c \in \mathcal{C}} \left( \log \sigma \left( w_c'^T w_{mid} \right) + \sum_{w_n \sim Neg} \log \left( 1 - \sigma \left( w_n'^T w_{mid} \right) \right) \right)$$

where x<sub>i</sub> is the one-hot encoding of the *i*-th word

- $w'_i = Cx_i$  is the output encoding
- $w_i = W x_i$  is the input encoding

LSI and LDA topic models can be seen to produce a representation of words

Let's examine the topic matrix again



"Automotive" topic may have high values on columns for "car", "automobile" and "truck".



Each word can show up in different topics. "book" may show up in "literature" and "school" topics/rows. Additional resources for word embeddings

- Nice tutorial on word2vec: <u>http://jalammar.github.io/illustrated-word2vec/</u>
- TensorFlow tutorial on Word2vec: <u>https://www.tensorflow.org/tutorials/text/word2vec#next</u> <u>steps</u>
- Distributional semantics <u>https://en.wikipedia.org/wiki/Distributional semantics</u>
- Self-supervised learning papers https://github.com/jason718/awesome-self-supervisedlearning